

JEREMY HARGER

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PORTFOLIO LINK:
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EDUCATION:
Westmont College
BA Fine Art/Design



SUMMARY

As a seasoned creative leader I am passionate about developing ideas and talent. I partner with key stakeholders to ensure that my team delivers strategic, conceptual work that moves the business and brand forward. No matter what the task, I am able to direct teams, solve complex problems, lead brainstorming, optimize creative briefs, and execute on the most aggressive timelines and budgets.

Skills: Team management, art direction, graphic design, brand identity, packaging, collateral, logos, illustration, print & digital marketing, product design, and photo direction.

SOFTWARE PROFICIENCY

Adobe InDesign, Illustrator, Photoshop, WorkFront, MS Word, PowerPoint, Excel

EXPERIENCE

Senior Integrated Designer (Contract)

Sat River Project, Phoenix, AZ 6/22-Present

Providing creative design solutions across platforms, including print, digital and video for one of the largest public power and water utilities in the U.S.

Creative Director

Loot Crate, Inc., Los Angeles, CA 10/18-3/20

Offered creative leadership, hands on product design, curation, and marketing asset creation for multiple product lines. Managed and art directed design staff, freelance artists and photographers. Partnered with top licensor brands including: Disney/Pixar, Lucasfilm, Marvel, NBCU, Hasbro, and Warner Bros., to design exclusive consumer products and compelling marketing promotions.

Design Director

Loot Crate, Inc., Los Angeles, CA 10/15-9/18

Responsibilities included curating and designing hard and softlines for multiple product lines. Managed designers, artists, and art directed weekly photoshoots. Created a more holistic brand experience, implemented new processes and procedures to improve work flow, communication and elevated the design aesthetic.

Freelance Creative Director

Harger Design Studio, Redondo Beach, CA 7/12-Present

Provided full service creative development including: art direction, website design, logo creation, illustration, collateral, advertising, video editing, packaging and patterns. Featured Clients included: Mattel Inc., Ugg Australia, Decker's Outdoor Corp., Nissan, TOMS Shoes, Oracle, Intel, Civilianaire and Black Market Gelato.

Lighting & Compositing Artist / Technical Director

Sony Pictures Imageworks, Los Angeles, CA 11/10-7/12

Film credits include: Hotel Transylvania (2012) and Arthur Christmas (2011). Designed in-movie signage and motion graphics. Designed movie's consumer products style guide. Created in-movie lighting, composited and finalized assigned shots.

Art Director

Lucky Brand Jeans, Los Angeles, CA 7/06-10/10

Managed team of graphic artists. Designed retail and outlet store signage, packaging, advertising, web designs, email ads, vehicle wraps, sell sheets, hand-drawn illustrations, logos and directed photo shoots.

Associate Art Director

Coach Inc., New York, NY 11/03-6/06

Designed award winning international retail store launch campaign, retail and outlet store signage, packaging, vehicle wraps, advertising, annual reports, special event invitations, apparel patterns, original illustration, logos and directed photo shoots.

Senior Graphic Designer

Cole Haan (a Nike Subsidiary), New York, NY 8/99-10/03

Designed retail window display graphics and store signage, corporate identity, first e-commerce website, seasonal style guides, store layouts, packaging, advertising, collateral, original illustrations, logos and directed photo shoots.

Graphic Designer

Nike Inc., Beaverton, OR 8/98-7/99

Designed collateral, advertising, illustrations, apparel graphics, websites, special projects including design presentations and logo curation.